

FLOOD RELIEF REBUILD WEST VIRGINIA

Grand Total \$334,711

Broadcasters came together around the state Friday night to **Rebuild West Virginia** and raise \$334,711 for flood relief. The event was originated out of the WVVA Studios in Bluefield and aired on the following WV stations: WVVA, WSAZ, WOVA, WDTV, WCHS, WVAH, WOAY, WV Public Broadcasting and WVMetroNews.com. The program was also aired across the country on CNN Live, three television stations in Virginia and sixteen Quincy Media stations throughout the Midwest.

WVVA did the heavy lifting and enabled television stations across the state to participate with their talent and spread the word to their communities. All were unified with the message that help was still needed in the flooded areas and dollars were crucial to help families start the long journey of rebuilding.



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